

A BETTER WAY to take care of your health.

## What others say about Kaiser Permanente Colorado

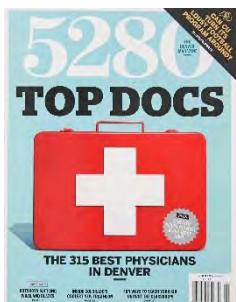
Awards and Recognition



Kaiser Permanente Colorado ranked  
“Highest Member Satisfaction among  
Commercial Health Plans in Colorado”  
for the 8<sup>th</sup> year in a row  
in J.D. Power 2015 Member Satisfaction Study

Kaiser Foundation Health Plan of Colorado, Inc. received the highest numerical score among commercial health plans in the Colorado region in the proprietary J.D. Power 2008-2015 U.S. Member Health Plan Studies<sup>SM</sup>. Study based on 31,543 total member responses, measuring four plans in Colorado (excludes Medicare and Medicaid). Proprietary study results are based on experiences and perceptions of members surveyed November-December 2014. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

5280 Magazine features  
7 Kaiser Permanente Colorado physicians  
in its 2015 “Top Doctors” issue



Every year, 5280 Magazine asks more than 7,500 area doctors, “*Which metro area physicians would you trust to treat you or your family?*”

And for the past 19 years, our physicians have been repeatedly singled out (many of them numerous times) by their fellow physicians as some of the most trusted physicians in the Denver Metro medical community.

Our most recent Top Docs’ specialties include Emergency Medicine, Vascular Surgery, Neurology, Geriatric Psychiatry, Medical Toxicology, and Clinical Cardiac Electrophysiology.



National Business Coalition on Health names  
Kaiser Permanente Colorado  
Top Performing Health Plan in the Nation  
for Prevention & Health Promotion

The NBCH’s annual eValue8™ Survey — created by business coalitions and employers across the nation to measure and evaluate health plan performance — based our **#1 national ranking** on how well we help our members be healthy through such things as cancer screenings, as well as programs for tobacco cessation and weight management, etc.

More awards and recognition on the reverse...





## National Committee for Quality Assurance: Kaiser Foundation Health Plan of Colorado one of the highest-rated health insurance plans\* in the nation!

According to the independent, non-profit [NCQA \(ncqa.org\)](http://ncqa.org), our Private and Medicare plans are rated **4.5 out of 5** nationally, and have been the number one Private plan and number one Medicare plan in Colorado from 2008–2015.

Each plan is now rated on a simple, user-friendly scale of 1 to 5, in half point increments that allows individuals and employers to get an “apples-to-apples” comparison of health insurance plans across the country.

### RATINGS RESULTS

Lower PERFORMANCE Higher  
1.0 1.5 2.0 2.5 3.0 3.5 4.0 4.5 5.0

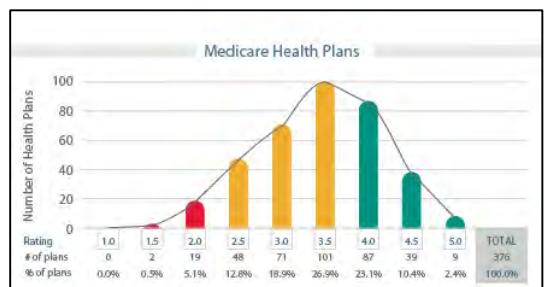
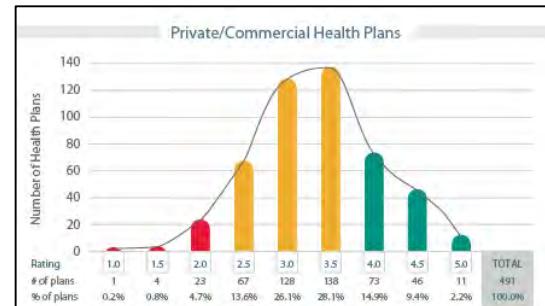
Scores are determined through a formula that considers quality of care measures (HEDIS®), customer satisfaction surveys (CAHPS®), and NCQA Accreditation standards scores.

As part of its 2015–2016 ratings, the NCQA rated 1,016 private-commercial, Medicare, and Medicaid plans that collectively cover 138 million people—almost half the US population.

Out of the 491 rated private plans nationally, only 57 plans (just 11%) received a top rating of 4.5 to 5.0 out of 5.

Out of the 376 rated Medicare plans nationally, only 48 plans (about 13%) received a top rating of 4.5 to 5.0 out of 5.

\* Includes both our Private (HMO) and Medicare (HMO) plans as rated in NCQA's Private Health Insurance Plan Ratings 2015–2016 and NCQA's Medicare Health Insurance Plan Ratings 2015–2016.



### Dept. of Health & Human Services / CDC: Kaiser Permanente Colorado “Million Hearts Hypertension Champion”

In 2012, we were named one of the first two national **Million Hearts Hypertension Control Champions** by the U.S. Department of Health and Human Services (HHS) and the Centers for Disease Control and Prevention (CDC) for achieving blood pressure control rates among more than 80 percent of our members with high blood pressure.

The Million Hearts program is a national, public and private initiative by HHS and the CDC to prevent 1 million heart attacks and strokes over five years.

### About Kaiser Permanente Colorado...

Kaiser Permanente Colorado is our state's largest nonprofit health plan, proudly working to improve the lives and health of Colorado residents for 45 years. We provide comprehensive health care services to more than 600,000 members through 29 medical offices and a network of affiliated hospitals and physicians.

In 2014, we proudly directed more than \$100 million to community benefit programs to improve the health of all Coloradans. For more Kaiser Permanente news, visit [kp.org/share](http://kp.org/share) or follow us on Twitter @kpcolorado or [facebook.com/kpcolorado](https://facebook.com/kpcolorado).